

Learning objectives in this lesson

Reading for gist, scanning for specific information, reading for detailed comprehension, focusing on referencing and common verb + noun collocations, and giving opinions about the topic of the text.

- 1 Ask students to work in pairs and discuss the questions, then take feedback from the whole class.

Possible answers

Many companies have a company website and so they use the Internet to promote the company. Some will also sell their products online. Other companies use the Internet to conduct research.

- 2 Check that your students understand what a paragraph is, then ask them to read the text quickly and answer the question. Make sure they understand the words *advantages* (good things about a situation) and *disadvantages* (bad things about a situation). You could set a time limit to make sure that they are only scanning the text at this stage.

Answers

a 3 b 1 c 2

- 3 Ask students to read paragraph 1 again and answer questions 1–3. They can then check their answers in pairs before feeding back to the rest of the class.

Answers

a social networking sites Facebook and MySpace
b to make friends
c nearly 1,000

- 4 Ask students to read paragraph 2 again and order the advantages. They can then check their answers in pairs before feeding back to the rest of the class.

Answers

a 1 b 5 c 2 d 4 e 3

- 5 Ask students to read paragraph 3 again and then discuss the question as a class.

Answers

Reason 1: Employees might contact friends and plan their social lives during working hours.
Reason 2: For security reasons – there is a risk of being exposed to viruses and also some company information may be sensitive, so companies will want to restrict access to this information.

- 6 Ask students to work in pairs. They should look at the underlined referencing pronouns in the text and decide what each word refers to.

Answers

1 a 2 a 3 b 4 b 5 a

- 7 Before they start the exercise ask students to find the seven verbs in the article and note the nouns or phrases they collocate with. This will help them with their answers.

Answers

| | |
|-----------|-----------|
| 1 visit | 5 make |
| 2 make | 6 tell |
| 3 recruit | 7 network |
| 4 read | |

Extra activity

Write the following collocations on the board.

visit a website, make friends, recruit new employees, read a newspaper, make money, tell someone about something, network with someone

Ask students to work in pairs and create a new sentence for each collocation.

- 8 Ask students to look at the text again and find three words that could be useful in their jobs. When they have chosen the words, ask students to compare their choices in pairs and encourage them to explain why the words will be useful. Make sure that students can pronounce these words and that they know how to use them correctly in a sentence.

- 9 Ask students to discuss the questions in pairs or small groups. Take feedback from the whole class.

Answers

Answers will vary, but students may discuss the fact that employees may waste a lot of time surfing the Internet when they should be working. Alternatively they may feel that being able to look at the Internet is a necessary perk for any employee.

Extension

If your students don't have any formal company rules for using the Internet, ask them to work in groups and write three rules.