

5.1 ➤ Vocabulary

Student A 1 Explain your words and phrases to your partner without using the words themselves. Your partner may ask you as many questions as they like and then writes the word or phrase into their grid.

1									t	a	c	t	i	c															
2										b	u	y		i	n	t	o												
3								p	e	r	s	u	a	s	i	v	e												
4	t	r	i	c	k	s		u	p		t	h	e	i	r		s	l	e	e	v	e	s						
5							b	e		p	o	s	i	t	i	o	n	e	d										
6											m	i	s	l	e	a	d												
7					d	e	c	o	y		e	f	f	e	c	t													
8				w	e	l	l	-	v	e	r	s	e	d		i	n												
9	g	e	t		o	n	e		o	v	e	r		o	n		s	o	m	e	o	n	e						
a											n																		
b											g																		
c											a																		
d											g																		
e											e																		
f											m																		
g											e																		
h											n																		
i											t																		

2 Write five questions using the words and phrases to ask what retailers do to convince people to buy their products. Ask your partner the questions.



Student B 1 Explain your words and phrases to your partner without using the words themselves. Your partner may ask you as many questions as they like and then writes the word or phrase into their grid.

1											c																		
2											u																		
3											s																		
4											t																		
5											o																		
6											m																		
7											e																		
8									-		r																		
9											e																		
a										c	a	n	c	e	l		o	u	t										
b											l	e	g	a	l		s	t	a	n	d	i	n	g					
c										p	a	r	a	d	o	x													
d		w	e	l	l	-	b	e	i	n	g																		
e											r	e	a	s	o	n	a	b	l	e									
f	m	o	r	e			t	h	a	n		m	e	e	t	s		t	h	e			e	y	e				
g						i	n	c	l	i	n	e	d		t	o													
h						t	a	p		i	n	t	o																
i							i	n	v	i	t	i	n	g															

2 Write five questions using the words and phrases to ask about customers' buying habits in shops. Ask your partner the questions.