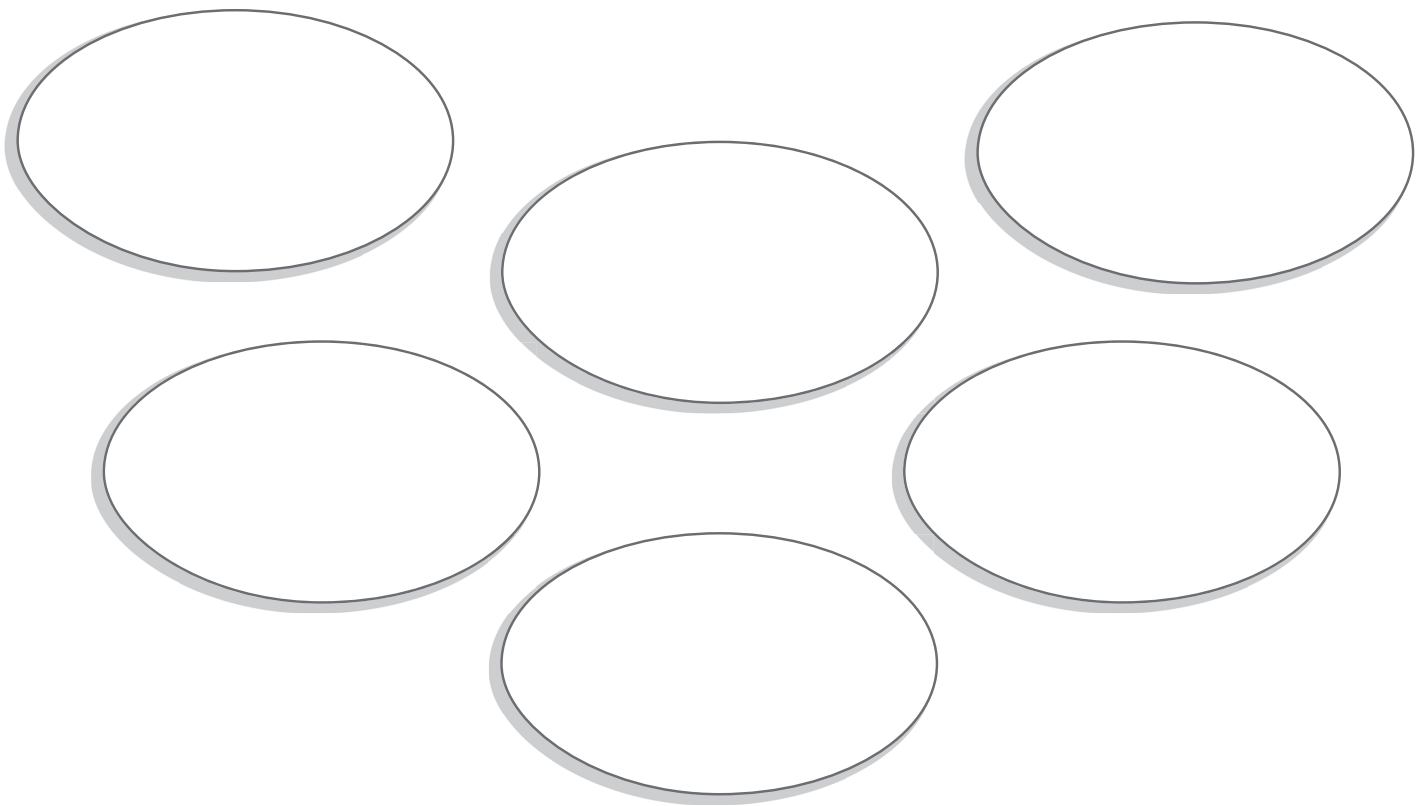


4.1 ➤ Vocabulary

1 Read the statements about disruption in the workplace. Make notes in the ovals about which areas of your student/professional life have been or are likely to be affected by these factors.

- 1 Companies feel they are more productive when people work in agile cross-departmental teams.
- 2 The business landscape today is very different from what it was several years ago as companies are abandoning old ideas and taking novel approaches to new ones.
- 3 Disruptive innovation is moving at a very fast pace today and is a real game changer in many fields.
- 4 Digital transformation means solving problems in new ways and is injecting new ideas into industry and the way business is done.
- 5 Established companies are looking for ways to reposition themselves in the market.
- 6 Traditional methods are being displaced by new ideas, so companies need to dedicate resources towards future-thinking.

Six empty ovals arranged in a circular pattern, intended for students to write notes in response to the statements above.

2 Work in pairs. Take turns reading the notes aloud from your ovals in a random order. Your partner then guesses which of the statements your notes apply to and says why they think so.

3 Decide together which of the six statements is likely to have the most effect on the workplace and your job in the next decade and for the span of your working life.

4 Discuss with your partner which of these developments you see as positive and which ones you think will be difficult to implement.