Name:_____

LCCI Writing

Situation
You work for EurAm Foods, a large multinational supermarket chain, whose main markets are in Europe and North America. You have been asked to write an article for the company blog about the new opportunities for office-based staff.
Here are some notes from a recent HR meeting:

Meeting notes

Objectives:

- *to build relationships between international staff*
- *to ensure a standardised corporate culture*
- *to involve staff in company culture*

Outcomes:

- *webinar training for staff in different locations*
- *language training to be offered*
- *company office staff exchanges – three months working in another country; conditions: minimum length of service – three years*
- *staff competition to design new uniform*

Task
Write the article. Write 250–300 words.

© 2018 Pearson **PHOTOCOPIABLE**